



Modern office leasing option

FINAL CUT

10/19/2007



Edsel-Thadeus O.
Lorete

The rising demand for functional office spaces is fueled by the increasing success of branching foreign-based companies steadily dominated by off-shore outsourcing businesses in developing countries that offer a cheap and educated labor force like the Philippines.

This is fuelling other multi-million dollar companies offering ideal options to traditional and expensive office leases to invest in Metro Manila. The Australian-based company Corporate Executive Offices, or CEO, which recently launched one of two business offices at the Robinson's Summit Center in Ayala Avenue, Makati City, is one of the first foreign companies to take on this lucrative investment challenge.

"CEO, after 20 years of expanding in Australia, was looking to expand into Asia. One of our Filipino managers Jonas Marcelo, who was born in Manila but was brought up in Australia, had undertaken a business review pointing to expansion opportunities in Manila," said Jenny Folley, CEO's managing director. CEO was already looking into prospects in China and Vietnam, but the expansion opportunities there were not as great as Manila.

Unlike local companies that lease office spaces to companies seeking branch offices in the business district, CEO provides fully furnished, world-class serviced office accommodations of varying sizes, ranging from a single office to a multi-spaced corporate office set-up.

"We provide clients with a modern professional environment that offer full reception services (telephones answered in your company name together with mail and facsimile management). The service extends to word processing, photocopying, scanning, courier services and meeting and conference rooms," Folley said. "We have a technology that has been developed over the last 20 years for our clients."

The staff, which CEO relocated to Manila, has been trained extensively in Australia and brings with them the systems and methodology of the company, which will be imparted to the local staff. This unique service option, which is not widely available for foreign and local businesses in the country, is advantageous for the Philippines and overseas companies because it promotes efficiency and it is cost effective. CEO's standard rates run from as low as P25,000 for a fully furnished office for one person. "This entitles them outgoing amenities such as full reception services, telephones answered for you professionally in your company name, messages taken professionally for you, voice mail,

unified messaging, including cleaning and all other amenities such as tea, coffee, filtered water, air-conditioning and maintenance," Folley cited.

What is different about this modernized service is that these provided office amenities, which practically erase the common inefficiencies practiced by most business offices, are available in prestigious luxurious surroundings. Leasing companies can avail eight hours per month of complimentary use of a meeting room not only Manila, but at 700 sites CEO has made available worldwide. Standard tenures apply where you can lease an office for a week, a month or for longer term. Office access is made available 24 hours a day, seven days a week.

"We offer a quick, easy and highly effective way to open an office and yet avoid expensive establishment costs in purchasing equipment, or additional space required for reception and meeting room facilities," said Folley.

CEO is open for business daily. For general inquiries, call 1800-111-266, +613-9595-0222 or log on to www.corexec.com.au and www.son.com.au.